

JOHN DOE

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Dear [Hiring Manager's Name],

[If you know the hiring manager's name, address them directly. LinkedIn job ads often state the name of the person posting the ad.]

Application for the Position of Management Consultant

It is with great enthusiasm that I submit my application for the position of **Management Consultant** with ABC Consulting's Technology Practice.

I'm inspired by fresh challenges – I've always run towards problems, and have never been one to shy away. The process of analysing a problem, breaking it down, and inventing a solution is incredibly satisfying to me. This passion led me into consulting with XYZ Company, where I've specialised as a **Technology Management Consultant**. [Consulting is a competitive industry! To gain an edge over your competitors, you can talk about your unique motivations and passions, and how these align with the potential job or industry.]

Today, I develop technology-driven solutions that solve business challenges, enable radical new business models, and bring innovative products to market. I'm fascinated by technology – what it makes possible for businesses, and its transformative impact on how businesses deliver value. These are the kinds of challenges I look to tackle with ABC Consulting, leveraging my technology expertise.

The Management Consultant role in the Technology Practice, with its mix of expertise development and client service, strongly appeals to me, and I believe my background is especially well suited to it. Over the past 6+ years, I've shaped business and technology strategies for government entities and MNCs, consulted on innovation and digital transformation, established emerging technologies, assembled teams, launched operations, and managed agile projects. [Provide an overview of your work experiences, and highlight your top skills. Ensure these are directly relevant to the job ad and role requirements.]

Among my achievements, I'm most proud of having helped pioneer a U.S. Blockchain Lab for NMO Company (**founded and launched blockchain lab, project worth US\$1.5M**), and advised the Singapore government on blockchain technology strategy (deployed across **8+ independent government bodies, valued at US\$1M**). [Single out your best achievements. Providing metrics is key to substantiate your accomplishments and prove your abilities.]

I am thrilled at the possibility of being part of such a renowned company, I am thrilled at the possibility of being part of such a renowned company, and would love the opportunity to meet with you to discuss the value that I can

bring to ABC Consulting. I appreciate your time and consideration, and I look forward to hearing from you. Please feel free to contact me at any time via mobile at +852 6543 8765 or by email at name@gmail.com. [Finally, cap your Cover Letter with a call-to-action - show your excitement to meet your potential employer, and provide ways you can be contacted.]

Yours sincerely,

John Doe